SUMMIT RESEARCH

CeNTER:

Community-led Networks for Territorial Innovation

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GOVCOPP – Governance, Competitiveness and Public Policies

Cofinanciado por:

CENTRO-01-0145-FEDER-000002

CENTRO 2020

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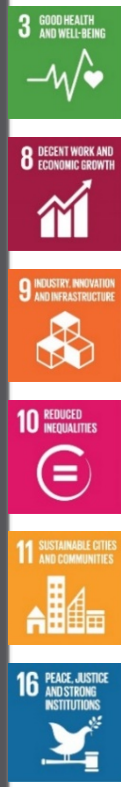
Fundo Europeu de Desenvolvimento Regional



"… territorial development does not only mean enabling the local and regional market economy, but also empowering the other parts of the economy (public sector, social economy, cultural sector, low-productivity artisan production) as well as community life (socio-cultural dynamics as a level of human existence by itself, political and social governance of non-economic sections of society, cultural and natural life)".

Moulaert and Sekia (2003, pp. 299/300)

… identifying the unique characteristics and assets of each country and region, highlighting each region's competitive advantages, and rallying regional stakeholders and resources around an excellence-driven vision of their future.

a precondition for using the European Regional Development Fund (ERDF) in 2014-2020…

Recognizing the central role played by collective actors – engaged in multiple interactions with different entities – in the creation of public value resulting from territorial resources…

This Research Program aims at:

… better understanding the dynamics between the different regional actors (public institutions, business sector and communities) involved in regional development.

CeNTER's Goals:

- Identify best practices and case studies of territorial innovation in the Centro Region;
- Understand the impact of smart specialization strategies in regional innovation;
- Understand the role of communities and community networks in territorial innovation systems;
- Suggest tools and initiatives to leverage community-led innovation strategies and foster community's collaboration and engagement;
- Suggest measurement tools for territorial innovation.

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Evidence from research:

- Rich and dynamic regional ecosystems tend to present the following characteristics:
  - a thriving industry, in specific sectors with a relevant degree of sustainability over time;
  - higher education and research institutions, as a source of qualified human resources, of knowledge and technology; and
  - a local or regional government, which acts as a facilitator of dynamic relationships amongst agents.

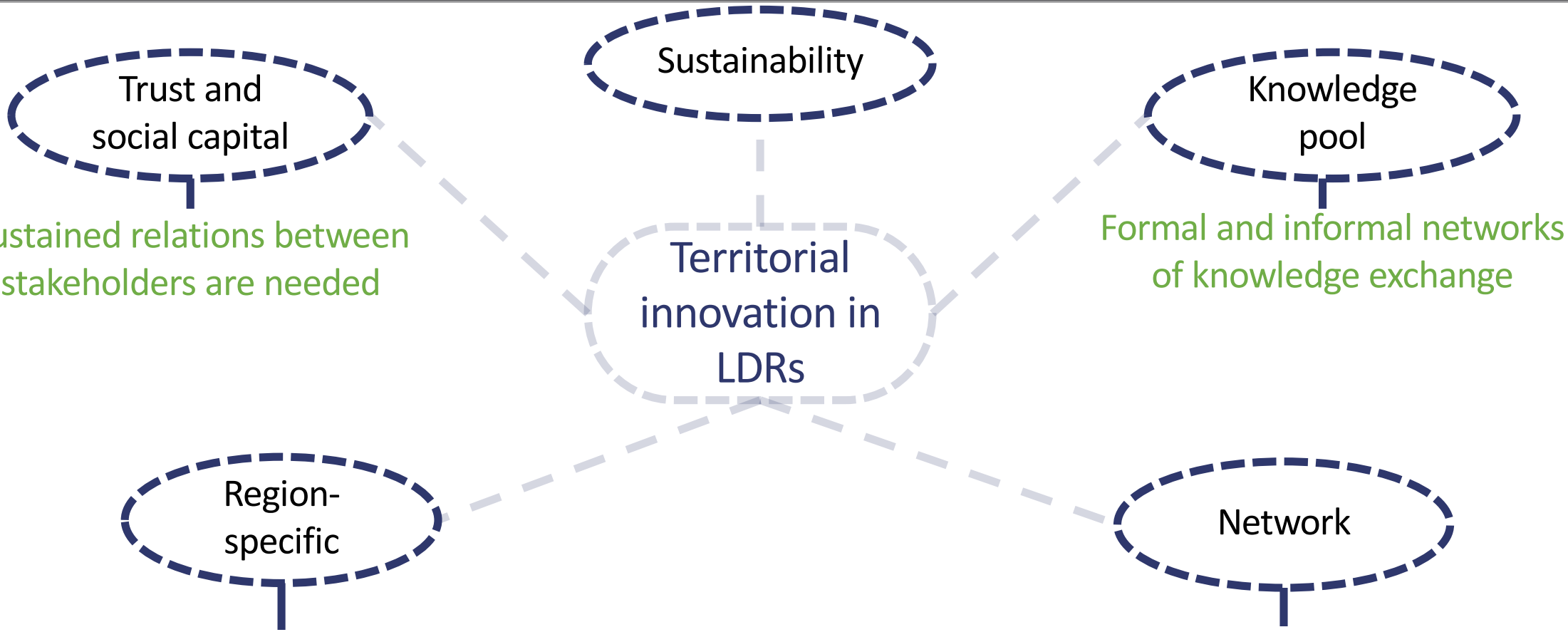
This model has been playing, also, an important role in the design of regional programs outlined for socio-economic development, thus explaining European policy and guidelines for regional development strategies.

Evidence from research:

- Although innovation is regarded as an essential tool in European policy, this cannot be considered with disregard to the specific territorial resources of each region
  - There is a need to better understand the different dimensions of an innovative territory
  - The relationship between stakeholders and their governance becomes essential when the correct implementation of a capable and effective development strategy is at stake

Evidence from research:

- Mimetic policy diffusion constitutes a real challenge for LDRs;
- Four main components to take into account:
  - the context of the region,
  - the strategy development process,
  - the type (or types) of strategy,
  - and the expected outcomes;


Sustainability
Trust and social capital
Sustained relations between stakeholders are needed
Knowledge pool
Formal and informal networks of knowledge exchange
Territorial innovation in LDRs
Region-specific
Strategies are developed taking into account regional endogenous resources
Network
Cooperation and collaboration are needed

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Mediation “Tools”

Policy

Community governance

Digital media

Post-program “tools”

Observatory for Territorial Cohesion

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Work Plan:

(1) Knowledge systematization;

(2) Mapping and analysis of innovative practices;

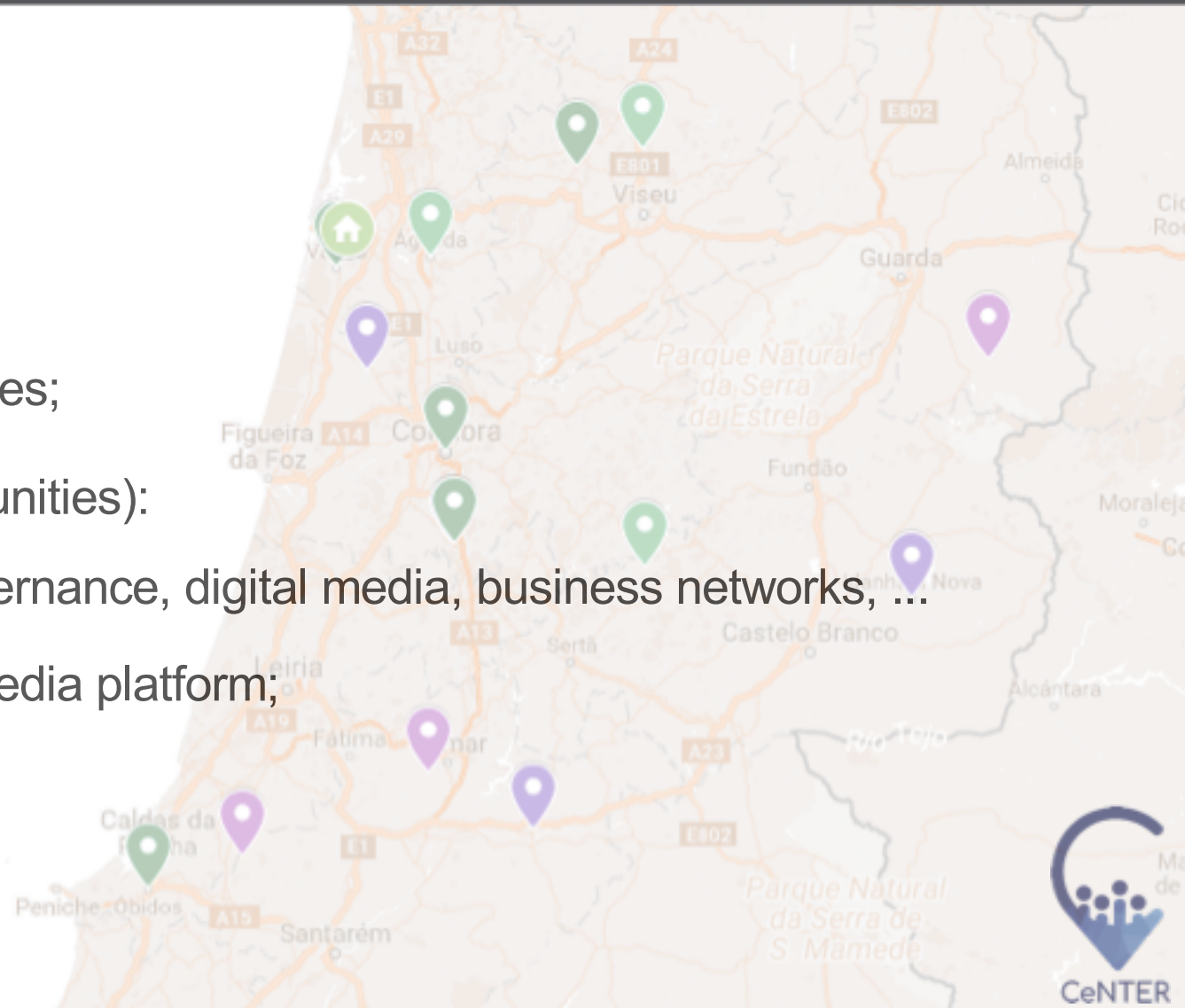
(3) Case-study analysis (networks and communities):

- social innovation, entrepreneurship, governance, digital media, business networks, ...

(4) Development and prototyping of a digital media platform;

(5) Assessment and monitoring tools;

(6) Observatory for Territorial Cohesion.



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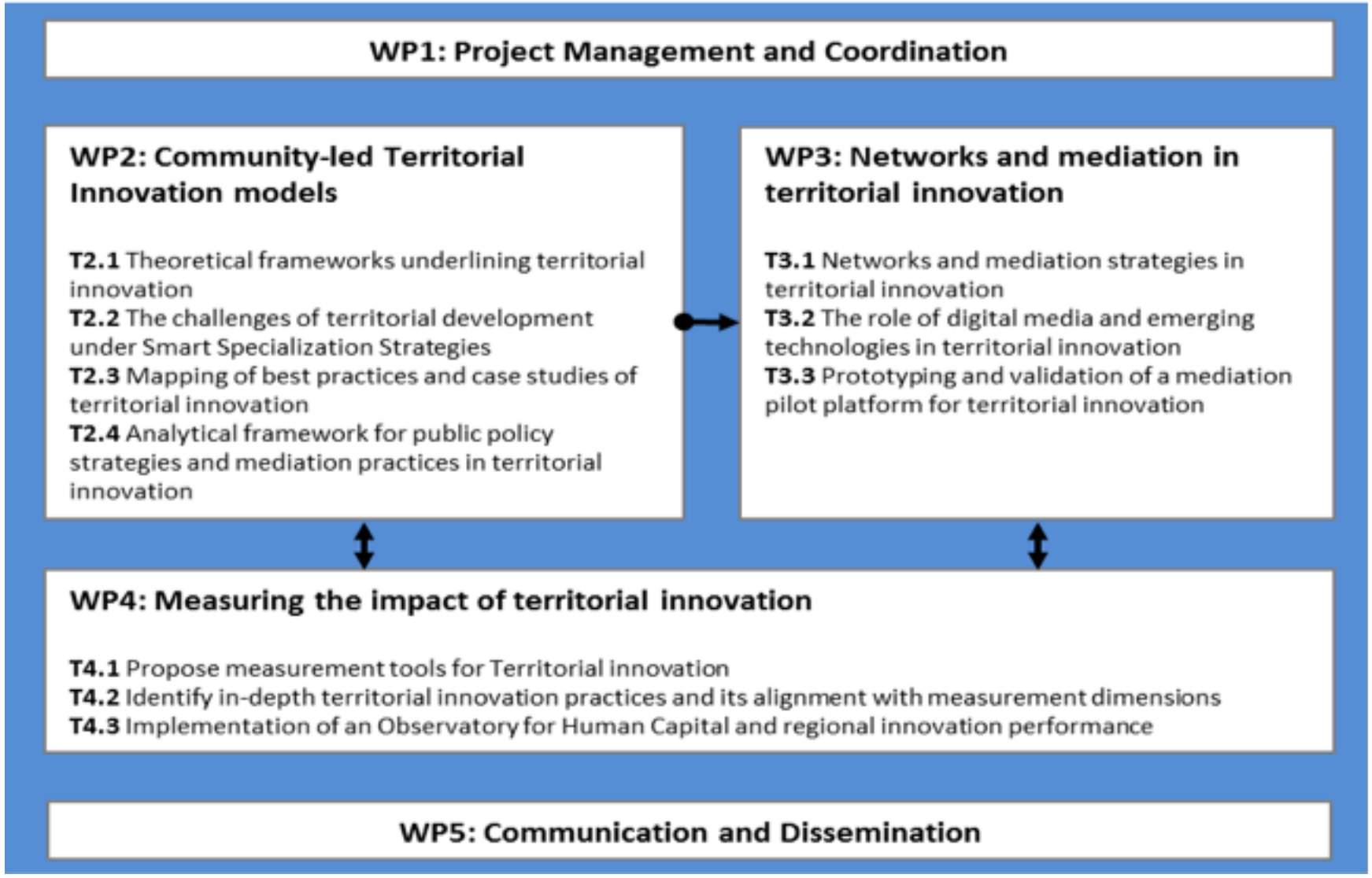

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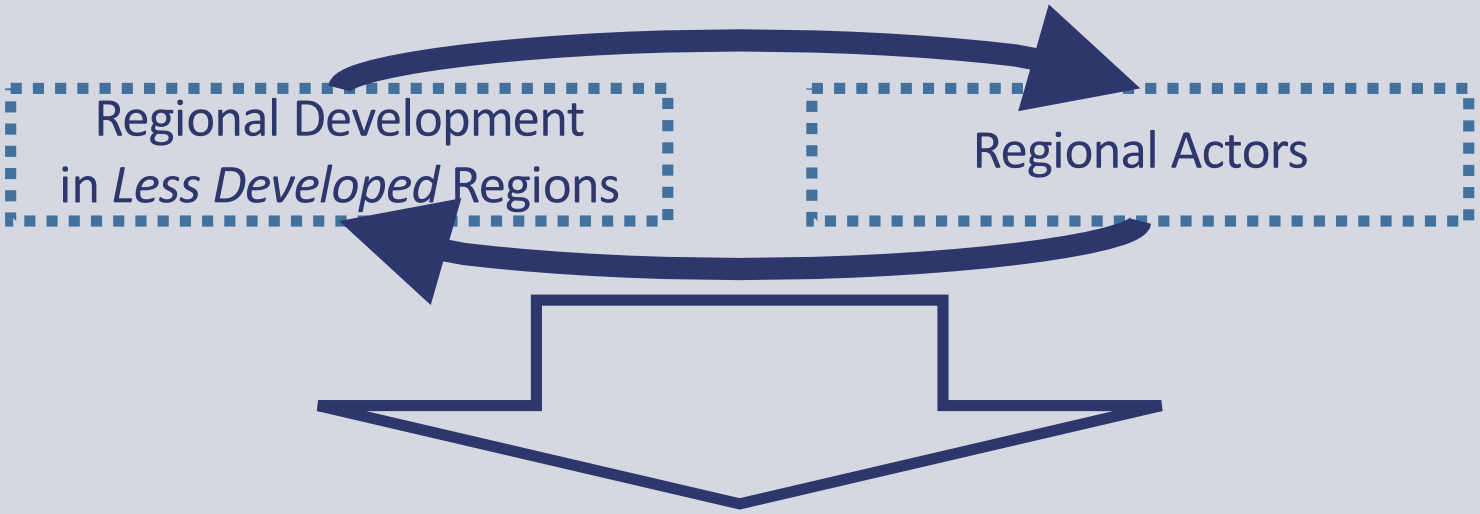
Territorial Innovation Models



Policy tools to promote the valorization of territorial endogenous resources

Multidisciplinary

- Public Policies
- Innovation
- Economy
- Digital Media
- Health
- Tourism

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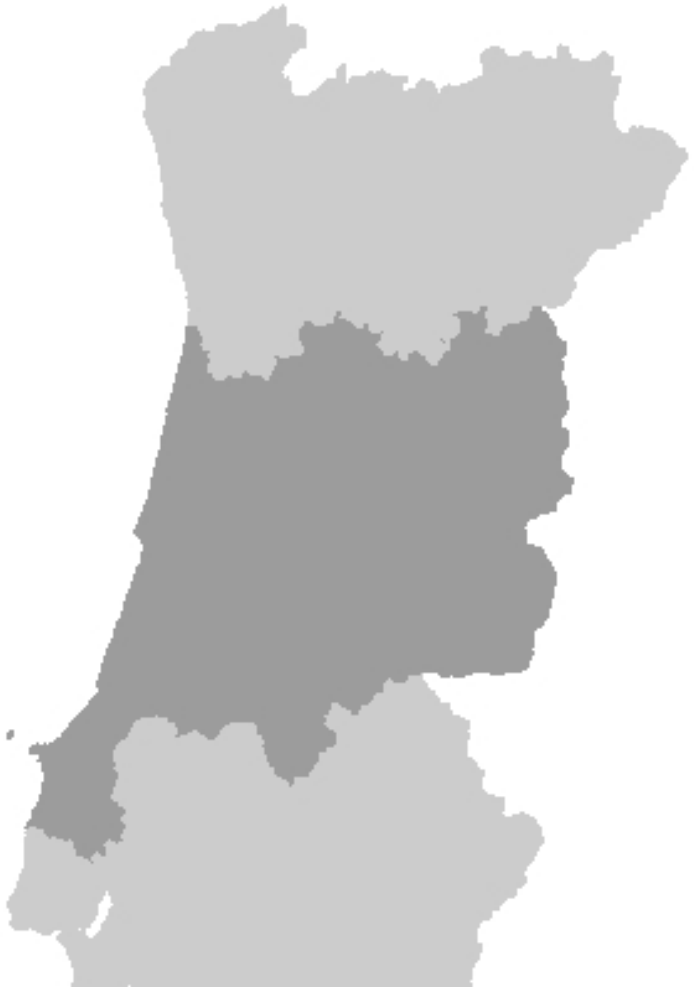

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DigiMedia
digital media and interaction research centre

CINTESIS
Health. Research.

cidtff
centro de investigação
Didática e Tecnologia na Formação de Formadores

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Research Team

3 doctoral researchers

7 postdoc researchers

1 C&TM

+ 12 members of 4 UA Research Units

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Thank you!

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This presentation was developed under the support of the Research Program "CeNTER - Community-led Territorial Innovation" (CENTRO-01-0145-FEDER-000002), funded by Programa Operacional Regional do Centro (CENTRO 2020), PT2020.

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