

SUMMIT RESEARCH

Exploring the potential of digital media in community-led territorial innovation: preliminary findings

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DigiMedia
digital media and interaction
research centre



Outline



Goal of WP3 within CeENTER, with brief reference to UN 2030 Agenda

Outline



Theoretical concepts underpinning the work of WP3

Outline



Overview of activities and main outcomes achieved so far

Outline



Next steps and future work

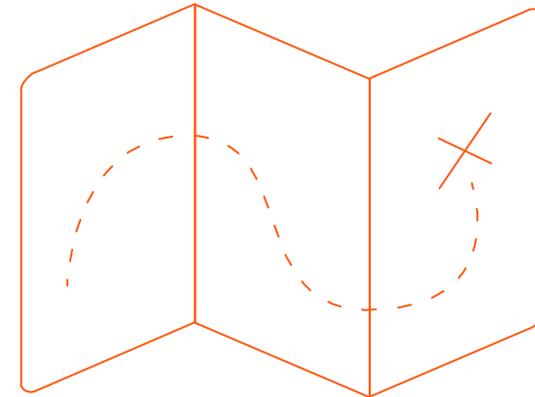
So, let's start!



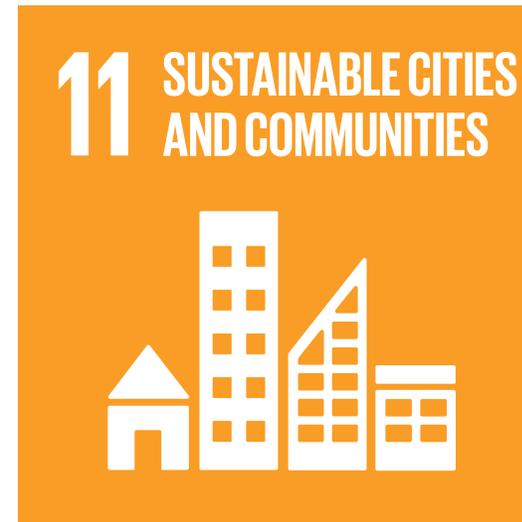
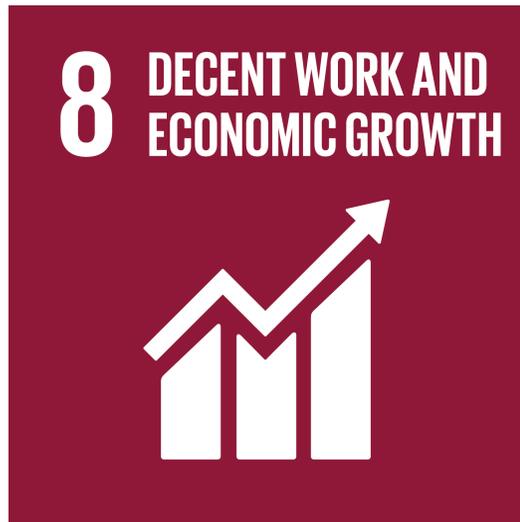
Goal of WP3 within CeENTER, with brief reference to UN 2030 Agenda

Goal of WP3

To study **the role of ICT mediation strategies** in the context of territorial innovation processes with a view to the creation of a **proof-of-concept for a digital platform** to support those processes.



UN 2030 Agenda goals our work contributes to...





Theoretical concepts underpinning the work of WP3

Concepts Underpinning the Tasks of WP3

Media

Mediations

Hypermediations

Concepts Underpinning the Tasks of WP3

Media

Mediations

Hypermediations

ICT, (new) media, **tools** we use **to communicate** and that, to some extent, define **cultural practices**. Nowadays include mobile media, social media, a diversity of transmedia contexts...

Concepts Underpinning the Tasks of WP3

Media

Mediations

Hypermediations

Focus in the **process**, rather than the media itself, and works as a **social interface**, a **place of interactions** between the space of **production** and the space of **reception**.

Concepts Underpinning the Tasks of WP3

Media

Mediations

Hypermediations

A “**complex network of social production, exchange and consumption processes that take place in an environment characterized by a large number of social actors, media technologies and technological languages**”.

Concepts Underpinning the Tasks of WP3

Grassroots innovation

Social entrepreneurship

Social innovation

Concepts Underpinning the Tasks of WP3

Citizen- or community-led initiatives

Concepts Underpinning the Tasks of WP3

Community

A community is a **group of people** who **share affinities** and, **voluntarily**, develop **joint actions**, in a **physical and/or virtual environment**, in the **context of a territory** and **produce, repurpose** and **share** information relevant to the **development of that territory**.



Overview of activities and main outcomes achieved so far

Overview of activities and main outcomes achieved so far

Narrative review

Identifying and (re) defining theoretical concepts

‘Rede das coisas simples’

Case study with a view to understand digital culture

Systematic review

Community-led initiatives which reported on ICT use

‘Bons Sons’ Festival

Case study aimed at unravelling the role of ICT by the community

Benchmarking

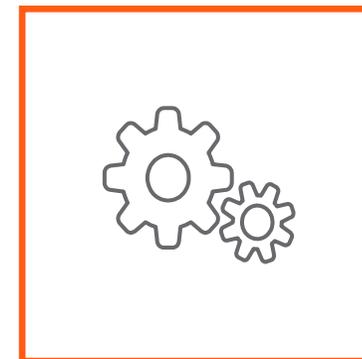
10 social media
10 websites
10 mobile apps

‘Bioliving’ and ‘Bons Sons’

Multiple case study looking at regional good practices

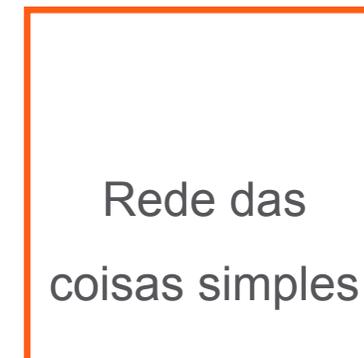
Diversity of media, leveraging on global coverage of **Internet**, **open** solutions.

Information **sharing**, **management** of work and resources, keeping community **members in touch**, but also for **capacity building** and to raise **awareness** and stimulate **debate**.



Communities **often jack of all trades** using **all sorts of Swiss army knives**, but still there are **communities** who deliberately **choose to stay disconnected**.

Some territories **lack stable** and **strong Internet** signal. **Literacy** is even more **diverse** in outskirts territories. **People** are the **fuel** of initiatives. **Community involvement is vital**.



Publications

Journal

- 2 published
- 1 accepted, undergoing final revisions
- 2 submitted, awaiting decision
- 1 in preparation

Conference

- 3 published and presented

Book chapter

- 1 published

Talks

- 2 as keynote
- 8 as speaker

Supervision

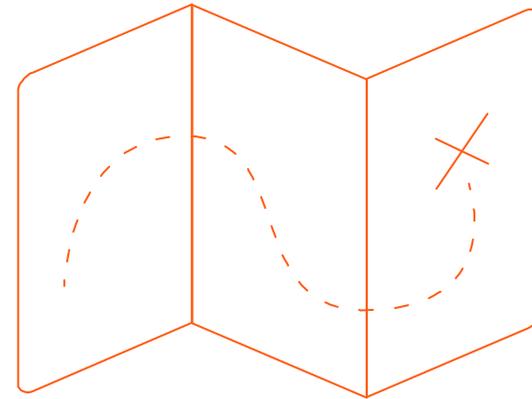
- 4 undergoing MSc dissertations



Next steps and future work

?

**Big challenge
ahead!**



Next Steps and Future Work

Analysis of **focus group** conducted with community-led initiatives and **others to come**.

Interviews with **exploratory case studies** and their analysis.

Develop a **framework of digital mediation strategies** for community-led territorial innovation.

Create a proof of concept of **pilot platform** for community-led territorial innovation.

Thank you!

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